



MAASEUTU 2020

Amaze Me Leader

Adventure seminar

13.-20.8.2017, Finland



EAFRD

AMAZE ME LEADER!

2017 Finland



What is it?

- International adventure seminar aimed to youngsters aged 18 to 29
- 13th – 20th of August 2017 in Finland
- Groups drive in teams around lake Saimaa area and have different kind of tasks in Leader funded companies and organisations and activities organised by LAGs on their way
- Participants are expected to come from Baltic Sea area and other EU countries

Objectives

- Raise young people's involvement in Leader work
- Apply experimental education in promoting entrepreneurship skills among young people
- Enhance different kind of rural entrepreneurship by means of using experimental education methods
- Provide rural young people with an opportunity to be involved in rural development
- Building networks between rural youth from Europe
- Promote tolerance of people from other cultures in a new way

What is it?

- Participation fee is 100€/person which doesn't contain travel to Finland and back
- Participants will need basic camping equipment (like sleeping bag, swimming suit, ect.) and own insurances!
- It's like tv format *Amazing Race* but without competition; participants get car, phone and tasks for the day.
- On daily basis participants have meals, place to rest and opportunity to wash up.

When?

- Sunday 13th of August 2017
 - Get together in Helsinki
- Monday 14th to Saturday 19th of August 2017
 - Days organized by LAGs and XAMK
 - Fair well party on Saturday
- Sunday 20th of August 2017
 - Departure

Themes of days

- **Day 1** Get together in Helsinki
- **Day 2 LAG** Pohjois-Kymen Kasvu: Leader and Finnish national sports and National parks
- **Day 3 LAG** Veej'jakaja: Leader and Rural Lakeland Finland as a resource for tourism
- **Day 4** Xamk: Finnish Summer cottage life / surviving in the nature
- **Day 5 LAG** Rajupusu: Leader and Rural Youth organisations and Agricultural research
- **Day 6 LAG** Piällysmies: Leader and Medieval castle as a resource for entrepreneurship / Leader and Digital nature experiences
- **Day 7 LAG** Länsi-Saimaa: Leader and Nature resources promoting entrepreneurship
- **Day 8** Fair well -Departure

Themes

- Themes trough week are Finnish rural culture, innovation, co-operation, internationalization and networking
- And because it's going to be an adventure we are not going to tell you everything ;)

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Amaze Me Leader on the road In Finland!

The adventure seminar hits the road in Helsinki, takes a trip around the great Lake Saimaa area and returns to the Finnish capital.

Follow us on social media and stay updated!



LAGs along the Tour

- Pohjois-Kymen Kasvu www.pohjois-kymenkasvu.fi/
- Veej'jakaja www.veejjakaja.fi/en/
- Rajupusu www.rajupusuleader.fi/in-english/
- Piällysmies www.piallysmies.fi/
- Leader Länsi-Saimaa www.leaderlansisaimaa.fi/

Also organizing

- XAMK www.xamk.fi/en/frontpage/
- Rural Network www.rural.fi/

Find us!

- Facebook

www.facebook.com/events/269614046798613/

- Youtube

www.youtube.com/channel/UCXvo5w2VFFG9x2gmFozOSoA

- Use hastag #amazemeleader